

**Bingo Revenue Model
Key Performance Indicators
Regional Breakdown
May 2007 - March 2009**

		January - March 2009 (Quarter One 2009)						October - December 2008 (Quarter Four 2008)						January - December 2008 (Year To Date 2008)						May 2007 - March 2009 (Overall)					
Region	Municipalities	Number of Halls Represented	Attendance	Number of Sessions	Q4/08 Total Gross Bingo Wager	Q4/08 Total Bingo Prize payout	Q4/08 Total Bingo Prize Payout %	Number of Halls Represented	Attendance	Number of Sessions	Q3/08 Total Gross Bingo Wager	Q3/08 Total Bingo Prize payout	Q3/08 Total Bingo Prize Payout %	Number of Halls Represented	Attendance	Number of Sessions	2008 Total Gross Bingo Wager	2008 Total Bingo Prize payout	2008 Bingo Prize Payout %	Number of Halls Represented	Attendance*	Number of Sessions	Total Gross Bingo Wager	Total Bingo Prize payout	Total Bingo Prize Payout %
Region One	Durham, Peel, Toronto, York	16	804,451	5,927	\$58,763,575.93	\$45,596,515.79	78%	16	826,167	6,304	\$58,512,310.42	\$46,362,844.65	79%	17	3,362,276	25,697	\$238,185,281.65	\$188,700,394.09	79%	20	6,281,702	51,165	\$460,311,509.99	\$368,283,249.78	80%
Region Two	Halton, Hamilton, Niagara	9	411,845	3,557	\$24,131,927.88	\$17,957,651.52	74%	9	401,909	3,603	\$23,148,850.39	\$17,783,992.93	77%	9	1,706,118	14,699	\$96,210,559.54	\$74,020,143.04	77%	9	3,168,605	28,217	\$185,590,863.44	\$142,642,821.82	77%
Region Three	Essex, Chatham - Kent, Lambton	10	539,812	5,206	\$27,693,403.51	\$19,854,328.04	72%	10	534,447	5,247	\$27,396,898.93	\$20,697,947.95	76%	11	2,243,051	21,750	\$114,948,097.24	\$86,159,478.10	75%	12	4,279,802	42,872	\$228,247,667.41	\$173,262,237.64	76%
Region Four	Elgin, Munsee-Delaware, Middlesex, Perth, Waterloo,	7	159,359	1,619	\$11,047,983.25	\$7,718,776.77	70%	7	156,688	1,587	\$10,537,045.25	\$7,512,545.25	71%	7	675,956	9,916	\$44,368,805.50	\$31,680,234.73	71%	8	1,259,796	16,233	\$85,849,448.00	\$62,170,285.61	72%
Region Five	Frontenac, Hastings, Kawartha Lakes, Leeds & Grenville, Northumberland, Ottawa, Renfrew, Prescott and Russell, Simcoe, Stormont-Dundas-Glenora	15	349,331	4,089	\$22,265,531.40	\$16,596,529.78	75%	15	349,190	4,125	\$22,243,049.50	\$16,643,944.15	75%	17	1,483,934	17,541	\$92,792,534.55	\$68,512,849.42	74%	17	2,777,497	35,476	\$179,352,673.20	\$133,482,565.20	74%
Region Six	Algoma, Cochrane, Grey, Muskoka, Nipissing, Sault Ste. Marie, Sudbury, Temiskaming Shores, Thunder Bay, Timiskaming	10	196,597	1,992	\$9,975,628.20	\$6,990,468.40	70%	11	189,158	2,080	\$10,012,573.45	\$7,146,019.75	71%	13	848,138	9,140	\$44,753,365.31	\$31,563,559.88	71%	15	1,594,875	18,833	\$86,144,619.43	\$62,153,541.77	72%
TOTALS		67	2,461,395	22,390	\$153,878,050.17	\$114,714,270.30	75%	68	2,457,559	22,946	\$151,850,727.94	\$116,147,294.68	76%	74	10,319,473	98,743	\$631,258,643.79	\$480,636,659.26	76%	81	19,362,277	192,796	\$1,225,496,781.47	\$941,994,701.82	77%

* Attendance figures not captured for May/07.

Hall Closures: Region One: September 29/07, September 30/07 (2), May 31/08 Region Three: May 31/07, May 3/08 Region Four: July 31/07 Region Five: January 31/08, February 28/08 Region Six: June 30/07, December 9/07, June 30/08, July 31/08	Temporary Hall Closures: Region One: October 1 - December 28/07, February 1/09 Region Five: October 1 -31/07 Region Six: July 14 - September 27/07, January 1/09	Hall Openings: Region Six: July 1/07 Region Five: October 18/08
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