

**Alcohol and Gaming
Commission of Ontario**

20 Dundas Street West
Toronto ON M5G 2N6

**Commission des alcools
et des jeux de l'Ontario**

20, rue Dundas Ouest
Toronto ON M5G 2N6



December 1, 2006

Re: **Bingo Revenue Model**
Operator Information Session

Dear Bingo Hall Operator:

The Alcohol and Gaming Commission of Ontario (AGCO), commissioned HLT Advisory to review the current Bingo Revenue Model and recommend a new appropriate model for Ontario. That model has been delivered to the AGCO and we are committed to implementing it in early 2007. To assist our industry partners in fully understanding the new model, I would like to invite you to an information session being held at AGCO head office, 90 Sheppard Avenue East, Suite 200, on Friday, December 08, 2006, at 1:00 p.m.

It was identified through the AGCO's Modernization of Charitable Gaming consultation, that a new Bingo Revenue Model was required in order to support the Bingo marketplace through an appropriate sharing of revenue between the charity and industry sectors. This revenue model has been developed for the AGCO with the cooperation of charity, industry and municipal stakeholders.

I look forward to seeing you on Friday, December 08, 2006. Please RSVP your attendance to Domenica Manna at (416) 326-0376 or by e-mail at domenica.mann@agco.gov.on.ca .

Sincerely,

Kathy Klas
Director, Sector Liaison Branch
Alcohol and Gaming Commission of Ontario