

Industry – *Communication*

Information Session – AGCO

I am enclosing an invitation to you from the Director of Sector Liaison Branch – Ms. Kathy Klas, to discuss the *Bingo Revenue Model* and to allow a greater understanding of the various elements of the model.

This is one of a series of information meetings that Ms. Kathy Klas and her Team has or will be holding with all the stakeholders/partners involved in this process. When we, the Industry (Commercial Operators), met last week the document was still too *fresh* and this will be a good opportunity for everybody to receive a direct briefing from the AGCO.

I would flag that this communication/information meeting format is being delivered to all stakeholders. As in any communication, a key element is our ability to **listen** and we should allow every opportunity to hear the full picture of these new recommendations.

Let's not forget that last week the consensus was:

- Overall the report was received well.
- The clear method of the revenue structure had merit.
- There was only concern expressed by the *blend* of the revenue structure.

It is extremely important that *all Commercial Operators* be in attendance next Friday, the 8th December 2006, at the location indicated in the letter enclosed.

Ms. Sandi Nesbitt will be calling you all in the coming days to ensure we have the correct numbers and that everybody has been given due notice of this very important meeting.



Peter McMahon
Chief Executive Officer

P.McM:sn
01-12-06

cc: Mr. Cam Johnstone - RGSO
Ms. Lynn Cassidy - OCGA
Mr. Ron Vanderlip - BOTPMA
Ms. Kathy Klas - AGCO