

# Joint Industry *Communication*

## eBingo Initiative – Charitable Gaming Sector

I have enclosed for your reference a *Joint Communication* on the latest developments with the eBingo initiative that is underway at this time.

This is designed to '*set the stage*' in order that everyone has a common understanding of where we are heading and the work involved in getting there. The level of *engagement, co-operation and partnership* that is being forged here is tremendous.

From the Commercial Operator position, we have engaged a cross section of our colleagues to work with our partners (OLG & OCGA) in forging and transforming this sector.

This is the first of a regular set of communications that we will be sharing with the shareholders to keep you informed and updated on progress.



Peter McMahon  
CEO

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01-12-10