

Web Site: www.cgao.ca

Industry – *Communication*

New Revenue Model (Review) – Update

Over the last few weeks you would have received *two key communications* from the AGCO – Sector Liaison Branch in reference to the above. In order to keep within the broad timelines of the project, it is extremely important that all Commercial Operators complete the required information in a timely & efficient fashion. The two core communications are as follows:

1. *Bingo Centre – Charity Association & Commercial Operator's – Survey*

On the 6th May 2008, Mr. Scott Berry – Senior Policy Analyst (AGCO) sent via e-mail and covering letter a 15 page survey to be completed by both the Charity Association and Bingo Centre Operator. The deadline for completion was the 23rd May 2008 and to date the AGCO has received some replies but would encourage and welcome others.

As a result, the AGCO has **extended** the completion period until Friday, **the 6th June 2008**. I would strongly encourage you to have this survey completed and forwarded to the AGCO if you have not already done so. This is your chance to have your voice heard through this direct line of communication to the AGCO.

2. *Bingo Centre – Financial Data Information*

On the 27th May 2008, Mr. Scott Berry – Senior Policy Analyst (AGCO) sent out via e-mail the **revised** template information for Bingo Centre Operators and it is this template that should be used in the completion of this initiative.

In the cover letter from HLT, the information is requested to be completed and returned by the **12th June 2008**. If for any reason this cannot be done, please contact Ms. Carla Giancola – Associate (HLT) and inform her when the information could be expected to be completed.

The information is detailed and I would ask that you review the template in the first instance. Should you have any initial questions, please direct them to Ms. Carla Giancola – Associate (HLT).

Over the last year the Commercial Operators have expressed their views on the challenges and successes of the New Revenue Model. This is an opportunity to place those comments down in writing and have your view taken into consideration. The financial data will highlight the true impact on the business, whether the Commercial Operators have undertaken too much cost or the real impact of Food Service on the overall trading performance.

Information that is completed is only as good as its source. Thus you may wish to refer this matter to your Finance Manager or your Accountant to ensure factual data.

Below are the core contact names of individuals who can assist you should you have any questions or concerns in relation to the above.

All these documents can be found on our web site under AGCO. If you need any additional copies, directly contact Mr. Scott Berry – Senior Policy Analyst (AGCO).

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Should you have any questions or concerns, please contact me direct.

Peter McMahon
Chief Executive Officer

P.McM:sn

cc: Ms, Carla Giancola - HLT Advisory