

Big Link Bingo - \$100k Must Go

This is a final reminder that on Thursday, the 21st September 2006, *Big Link Bingo* will be holding its *\$C100k Must Go*. This is an excellent example of the support and co-operation we, as an Industry, are receiving from the OLG.

It is very important over the next couple of days that all those Gaming Centres engaged in *Big Link Bingo* deliver strong communication, via the Caller, on the big prize that night.

As a way to be prepared, we should plan to have additional attendance for that session and ensure that both Staff and Charities are well resourced with extra paper inventory on Thursday.

I strongly recommend that you make certain the scheduled Charity is advised that this is going to be a special evening and to have more Volunteers on hand. They have an important part to play in the success of the whole evening.

I look forward to seeing the results of this event and wish all those who will be taking part every success on your internal plans.

Good Luck!



Peter McMahon
Chief Executive Officer

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19-09-06

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