

# *Conference 2006 – New Horizons*

8<sup>th</sup> & 9<sup>th</sup> May 2006 – Toronto  
Courtyard by Marriot – Toronto

I would like to encourage all Commercial Operators/Manufacturers/Distributors, combined with our Charities and Regulators (Municipal & Provincial) to book their ticket for this years *Charitable Gaming Conference – New Horizons*. There has been so much going on within the Sector that warrants your attendance this year.

Conferences are designed by their very nature, to bring individuals together to learn and share experiences through constructive networking. There is a varied selection of sessions to appeal to all parts of the Industry, not just for the Commercial side.

As indicated in the theme, *New Horizons*, it is about the future. The Industry continues to proceed on its transitional course and since last year many initiatives are being introduced into the marketplace, which are gaining traction and generating interest.

Items that are on the schedule:

- *Non Smoking Impacts/Opportunities*
- *Branding Strategies (Chances) – British Columbia*
- *E-Gaming Pilots – Status, Impact, next Steps*
- *Market Research (Break Open Tickets)*
- *Fundraising Strategies – Alternatives*
- *Demographics – Bingo Market*
- *Modernization of Charitable Gaming (Ontario)*

This highlights just a few of the sessions you can expect at the conference. It is about re-refreshing your mind and preparing for the future with its challenges and opportunities, which is best achieved through constructive discussion and engaging debate.

This Conference is ideally suited to Bingo Centre Managers, not just owners, Manufacturers, Distributors, Charity Representatives, Municipal/Provincial Regulators and employees of the Crown Agencies. The more delegates, the better the cross-flow of ideas. I would strongly encourage you to sign up as soon as possible. I will be asking Ms. Sandi Nesbitt to call around to see who will be planning on attending in order that we have an idea of the number of delegates this year.

All details of the Hotel, Agenda and Brochure are enclosed and available on our web site at [www.cgao.ca](http://www.cgao.ca).

Peter McMahon  
Chief Executive Officer